



30 MINUTES A DAY

*To 10x More Engagement
on Social Media*

Hack Your Free Time into Growth

cultivatedcontent.co

ABOUT THE AUTHOR



Cultivating Your Brand is My Mission

Hey there! I'm Nikki Vergakes, a freelance social media manager and content creator. My love of building online communities sprouts from my upbringing as an only child, where I spent a lot of time in AOL chat rooms and HTML-heavy blogs. I have a passion for digging out a brand or organization's story, discovering the best way to tell it in tight collaboration with my clients and bringing it to their ideal audience.

30 Minutes to 10x More Engagement

All you need is 30 minutes a day to start cultivating a raving community of ideal clients that will buy from you for months to come on Instagram! In this guide, I break down the exact steps you will take during those 30 minutes, so you can start cultivating a raving community of ideal clients that will buy from you for months to come!

How to prioritize your time on social for the next 30 minutes:

10 Minutes: Nurture

Nurturing your current audience is the best way to convert them to clients. Engage by liking and commenting on their posts as you scroll through your news feed. Make sure the comments are meaningful and thought out. If someone comments on one of your posts, make sure to reply back to them within the first 24 hours if possible to continue the conversation.

10 Minutes: Growth

Organically grow your following by searching for your ideal client through a few hashtags. In the search bar, type a hashtag your ideal client uses and click on the “recent” tab, and like and comment on the most recent posts and if they look like an idea client, give them a follow!

How to prioritize your time on social for the next 30 minutes:

10 minutes: Cultivate Relationships

The best way to attract and sign clients from social media is by cultivating meaningful relationships (it's going down in the DM's as a great rapper once said). Spend 5 minutes replying to your current audience's IG stories. The last 5 minutes, search through a hashtag and find your ideal client and after you've followed them, reply to their story and start a conversation.

**By nurturing your audience,
engaging with ideal audiences and
cultivating connections daily, you
will organically grow your reach
and find a loyal following of repeat
customers.**

THANK YOU



Once you start implementing this 30 minute strategy every day, you will start growing your community and convert your followers to clients. By engaging and being social on social, I have turned my followers into paying clients and now you can too. If you can commit to 30 minutes a day and engage with your current and future followers, you will get the results you're dreaming of.

I hope this guide served you and you gained clarity on how to engage on social media.

If you are looking for an expert to help you on growing your presence on social media organically and building a strong community, apply for one of my social media management packages and hop on a quick consult call to see if you're a good fit.

***Let's Make Waves,
Nikki***

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